

Tower Hamlet College Press Release

Mixing Business with pleasure!

16th June 2009

Tower Hamlet College's BTEC Business Diploma students enjoyed a unique opportunity whereby they combined their education and holiday together, on a five day trip to Barcelona, Spain.



The study experience was jam packed with sight seeing and seminars where they learned about marketing, pricing strategies, market research, human resource and customer service all relating to the creation of the adventure park of PortAventura, the resort where the students stayed.

The seminars were designed to give the students real life examples of the work they have covered in their last two years on the BTEC National Business Diploma.

After their seminars the students enjoyed the thrill of rides at the PortAventura theme park and explored the market and streets of La Rambla, indulging in exotic fruit cocktails whilst enjoying magicians and real life drawings.

"The trip was incredible; we would like to thank the teachers for giving us this amazing opportunity, making it an enjoyable and fun experience for us all. We absolutely loved it!" commented one of the lucky students who enjoyed the trip.

For more information please contact

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